



A holistic, evidence-based, achievable strategy towards zero preventable maternal and child deaths - A CALL FOR ACTION TOWARDS SUSTAINABLE DEVELOPMENT GOAL 3

Global Polio Eradication (GPEI) remains our priority – maternal and child mortality reduction programme Calmed can be built on Post-Polio Legacy framework.

We invite you to join us for guidance and action (please see Para 8)

- 1. What is Calmed? –stands for Collaborative Action in Lowering of Maternity Encountered Deaths.**
 - Programme strategy and components are evidence-based actions, to reduce maternal, new born mortalities/morbidities and enable communities to satisfy unmet needs of contraception.
 - **It has five components**
 - a. needs and priorities assessment** – by communities, Rotary, Government
 - b. top down (training the trainer model)**, using enhanced WHO Basic Emergency Obstetric New Born Care (BEmONC) for skills training of professionals (doctors, nurses, midwives, public health workers).
 - c. bottom up (enhanced community awareness)** approach, working in partnership with the Government and communities.
 - d. Maternity Emergency Response Network (M.E.R.N.)** for urgent resuscitation at the community and fast track transfer of women and babies to best available care.
 - e. MPDSR (Maternal and Perinatal Death Surveillance and Response) - quality assurance for improved infrastructure and governance, resulting from review of all maternal & child deaths.** We work on WHO guidelines, with Governments for implementation of an achievable realistic corrective action covering human resources, infrastructure and governance, specially in support of Universal Health Coverage (UHC).
- 2. Who are we? – we are a group (Global Networking Group for Preventable Maternal and Child Mortality)** of Rotarians, academics, professionals, administrators and volunteers, all with a common interest in achieving measurable reduction of preventable maternal and child deaths in areas of need.
- 3. Why is Calmed important?** It sets new standards in Rotary Foundation Service in maternal and child health area of focus. The programme
 - Strategy incorporates funding, hands on vocational efforts of professionals, and advocacy.
 - Is based on internal (RFPD, Rotarian Doctors Fellowship) and external (Government, NGOs, Academics) Rotary partnership.
 - Components are evidence based.
 - Pilot programmes have shown validated sustainable improvement in maternal and child mortality rates, coupled with skills enhancement, enhanced community awareness and important behavioural changes.
 - Has generated legacies of Global Grant (training materials, partnership/collaboration, mentoring support) freely available – Para 5.

- Is capable of adaptation and merging (dove-tailing) with in-country initiatives- we have experience of successful collaboration with Governments.
- Has received recognition - Rotary GBI Champion of Change award (2016) and London Times - Sternberg award (2016). Eight faculty members received individual PHF recognition.

4. **Our Collaborators (logos are shown below)** continue to support us with funding, advocacy and guidance. The programme is validated by WHO, through our important partnership with **Geneva Rotary Health Group** -please write for details.

*We are pleased to acknowledge support from **Uganda UK Health Alliance**.*



5. **Pilot Studies – successful outcome -exceeded its targets**

- **Calmed had been piloted** through Rotary Foundation Global Grants GG 1326259 & 1413592 (2013 to 2017) in two states of India, Sikkim and Gujarat (Pop. 3.2 million).
- **Supported by Rotary Foundation Grants** of \$ 100,000, resources from Collaborators including India Government, a training faculty of 15 senior doctors trained 39 expert trainers who passed Master Trainers standard. They trained 218 health care professionals and over 500 community workers (ASHAs)
- **Three years follow up** (modelled estimate based on state government of India data) shows saving of 250 mothers and 1250 babies, and a legacy of technical details, equipment and materials for sustainability of the programme.
- **Legacies left behind** after the programme included resources for training, simulators, videos, digital media (stored in tablets, phones and computers) and a cadre of trained motivated professionals supported by telemedicine and mentoring network.

6. **Strategies for Long Term benefit -Maternal and Child Health Academy** – supported by Academics, Professionals, Governments and other stake holders, when established, will be the resource for future training of professionals to a global standard, support quality control, initiate research and will offer a long-term solution.

7. **Action taking place** – Current initiatives in place includes

- a. **Geneva Rotary Health initiative** – RC Geneva Internationale has established a consultative collaboration with WHO for Calmed programme development, monitoring and evaluation
- b. **Uganda UK Health Alliance** – is collaborating with a view to adapting and implementing Calmed based programme in the country with a view to accelerated progress towards SDG 3 goals.

8. **Action needed now – your support is important** – *“Together we see a world where people unite and take action to create lasting changes across the world, in our communities and in ourselves.”*

We seek your support for further pilot programmes based on Calmed template as Global Grant VTTs or as a country wide programme in partnership.

- a. **Promotion and Publicity** – the programme details and benefits can be shared in Rotary Institutes, Rotary Conferences, Training Programmes, Meetings, Magazines, Social media etc.
- b. **Global Grants** -in target areas of 1 to 3 million, Rotary Foundation Global Grants based on our existing Calmed model can be implemented. Our legacy (Para 5) resources and partnership for implementation will be freely available.
- c. **Country initiatives** -for individual country initiatives covering larger population, it is imperative to join existing in- country Government initiatives, with Rotary collaboration based on the Calmed template. Additional funding support from aid agencies and philanthropists will be required.
- d. **Join us and help us enlarge our volunteer professional workforce** (doctors, midwives, nurses, administrators and others) for taking leadership roles in Vocational Training in Maternal and Child Health Area of focus.
- e. **Join our strategic leadership team** for programme development and implementation.

Stop Mothers Dying!
www.calmedrotary.org

For further information, please contact us

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